

Live Italy like in a movie. You are the protagonist.

WELCOME TO

DEEP MOVIE

Don't just watch the movie. **Be the movie.**

Explore Italy through the lens of cinema. Design your story, live the **scene.**

Presented by *Deep Movie*

— Deep Movie presentation

WHO WE ARE

Deep Movie turns Italian cinema into a living experience.

We blend culture, storytelling, and technology to create immersive film moments in real locations.

You're not a spectator
You're the lead character.

Every experience is crafted by directors, artists, and creators with a focus on **elegance, authenticity, and emotion.**





©Medusa

scritto e diretto da
Woody Allen
With **To Rome Love**

WHAT WE OFFER

- Real film-style experiences in authentic Italian locations.
- Custom scripts where you become the lead character.
- Live direction and performance guided by cinema professionals.
- Immersive shootings with high-quality video and VR outputs to take home.

Your scene.

Your story.

Your film.



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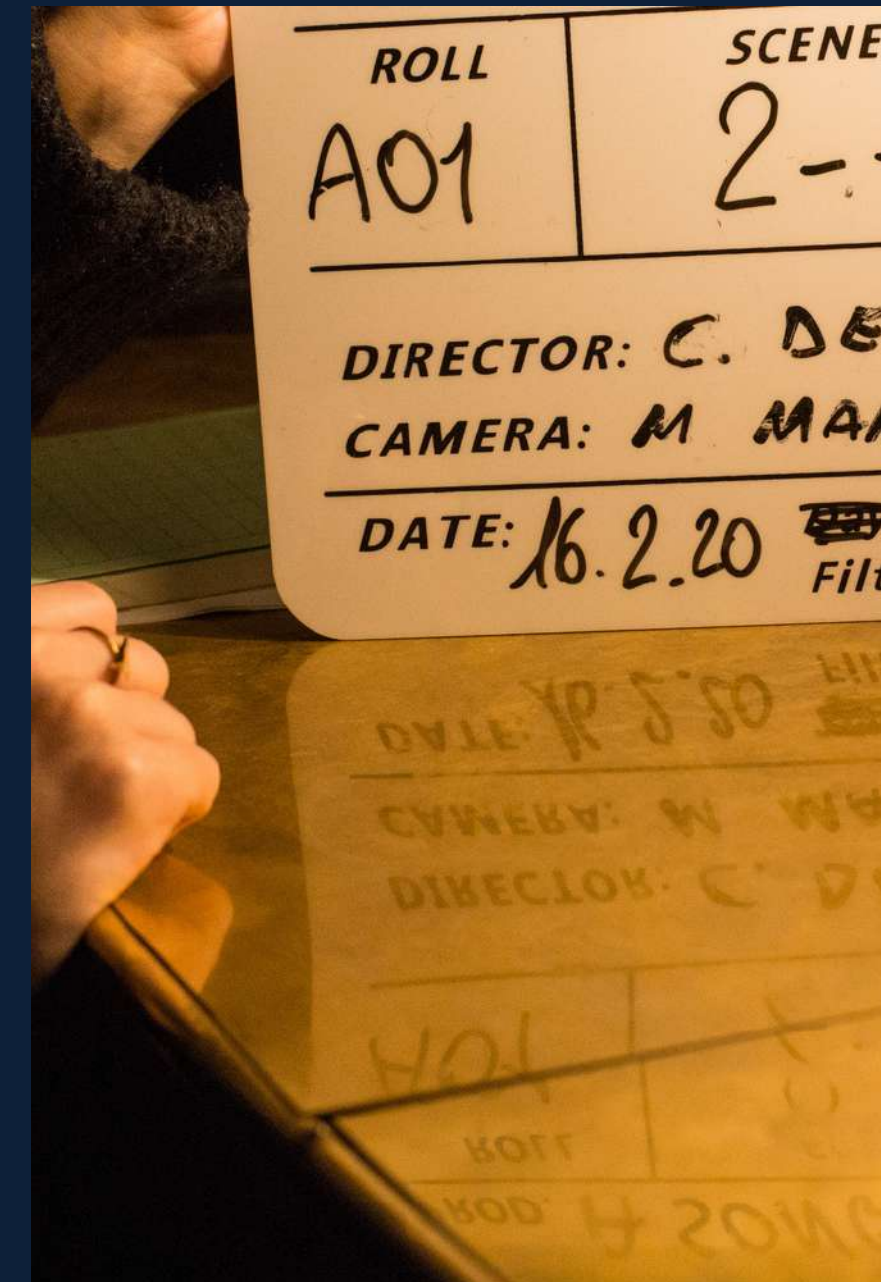
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WE CRAFT CINEMATIC JOURNEYS SPECIFIC FOR YOU

DEEP MOVIE invites you to
step into Italy through the
language of cinema, not as a
spectator, but as the
protagonist.

Our mission is to create
exclusive, story-driven
experiences in the real
locations of iconic films.

**Each experience is a scene.
Each guest is the star.**



LOVE &
GELATO



EXCLUSIVE TOUR

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WHAT WE DO

Deep Movie creates exclusive cinematic experiences in Italy.

You step into real film locations and perform scenes inspired by classics like Roman Holiday, James Bond, La Grande Bellezza, The Talented Mr. Ripley, and more.

This is a **real film-style experience**:

you act, you learn how films are made, and you discover how iconic scenes were created — directly on the original locations.

Important: Experiences depend on the availability of selected cinematic sites.

After receiving your request, we will contact you within 24 hours to confirm your dates.



PERSONALIZED BUTLER

Each shooting is a personal script, tailored to your cinematic taste: Romance. Action. Mystery. Timeless elegance.



IMMERSIVE

Storylines.



EXCLUSIVE AMENITIES

- Private locations
- Wine experience
- Storyteller-guide
- Personal videomaker

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FRANCESCA CATRICALÁ



Director, storyteller, and your insider guide to the Italy of cinema. For over twenty years, I have lived inside the world of cinema, not as an observer, but as a creator.

I've worked across Italy and around the world as a director, creative

I've shut down streets in historic cities to film the perfect scene.

I've led teams through impossible schedules.

I've negotiated with institutions, producers, and brand executives.

I've scouted hundreds of hidden locations, curated visual narratives, directed, edited, produced, created.

Cinema has been my language, my home, and my way of seeing the world.

Today, I bring this entire journey into Deep Movie, a unique, high-end experiential project where people don't simply visit Italy.

They live it like a film.



MY VISION — CINEMA AS TERRITORY, EMOTION & INTELLIGENCE

Italy is the largest open-air film set in the world.

Its landscapes, cities, and architecture have shaped global cinema for decades.

Deep Movie was born to protect, activate, and reinterpret this heritage through:

🎬 Authentic film-set experiences guided by a real director

🏛️ Cultural valorization of Italian locations and cinematic memory

🕶️ On-site performance + professional shooting

📺 Innovative outputs in VR and traditional video formats

Guests don't "visit" anything.

They take part in a cinematic act:

a performance, a scene, a creative ritual that reconnects cultural identity, territory, and storytelling.

They become actors inside existing Italian locations, contributing to a work that lives beyond the experience.

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WHO IT'S FOR

Our participants are active creators.

During each experience, they:

- ✦ Step into real cinematic locations
- ✦ Bring scenes to life through guided performance
- ✦ Take part in a professional shoot, on a real set
- ✦ Discover the creative process behind Italian filmmaking
- ✦ Contribute to a cultural project that protects and re-imagines film heritage

This is not a visit.

It's a set in action — shaped around them.

And what they take home isn't a memento,
but a **crafted cinematic work**.



PRIVATE EVENTS

LUXURY PACKAGES



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PRODUCTION COST

Because participants are not paying for a day in Italy.

They are investing in:

- ✓ a real cinematic production curated by a professional
- ✓ exclusive access to sites normally available only to film crews
- ✓ a team, equipment, direction, and artistic supervision
- ✓ the creation of a VR scene and/or classic film footage
- ✓ a cultural experience that supports Italian heritage preservation
- ✓ A brief mood-setting pause may be included to support the tone and rhythm of the scene.

It is a unique, high-level cultural and artistic experience not tourism, not sightseeing, not leisure.

Because every great story deserves a leading role – yours.



PROD.		
ROLL	SCENE	TAKE
DIRECTOR		
CAMERA		
DATE		

**ONE DAY
PACKAGE
(FOR 2 GUESTS)**

\$ 2880,00



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BOOK YOUR LUXURY EXPERIENCE

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